

Activating Augst

Chamber Member Survey

June 2026

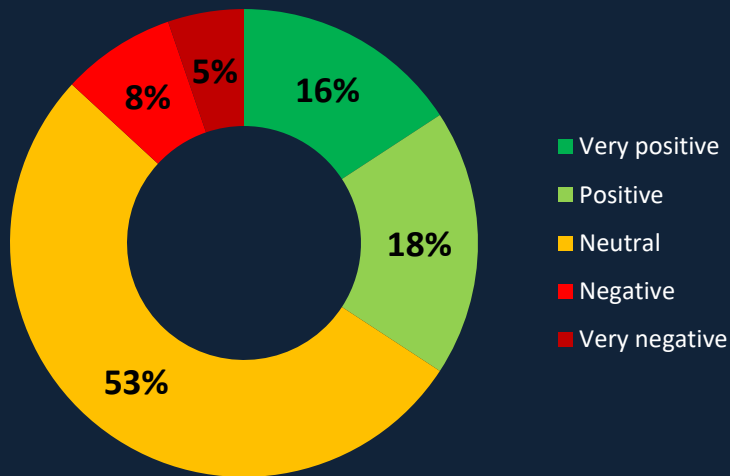


Limerick
Chamber
Advancing business together

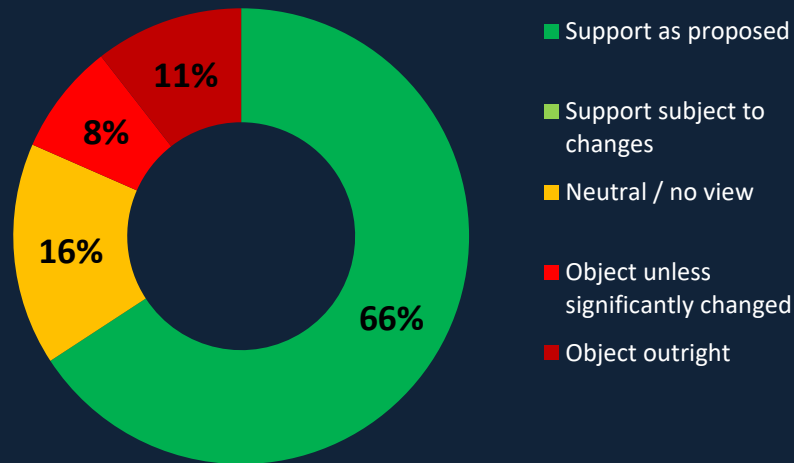


Steamboat Quay

How do you expect the proposed Steamboat Quay activation / event arrangements to affect your business?



Do you support the Steamboat Quay proposal?



Key Findings

Business Impact

53% Neutral
34% Positive
13% Negative

Business Support

66% Support as proposed
16% Neutral
8% Needs change
11% Object outright

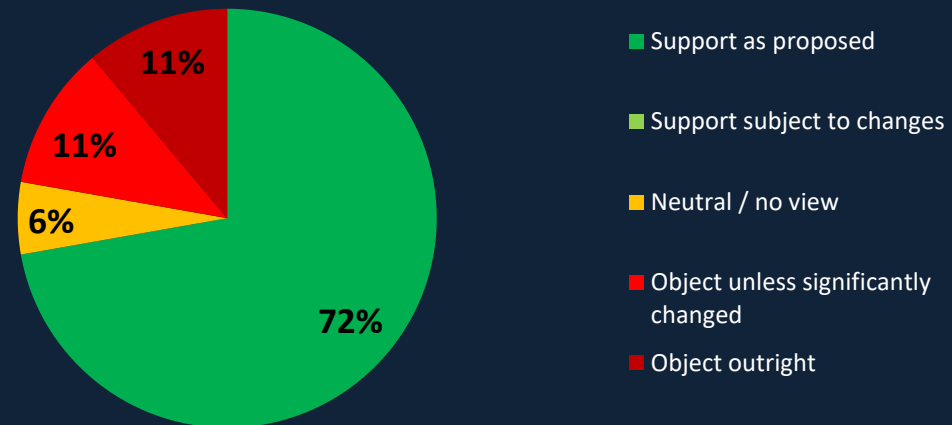
Proposed Changes / Ideas

- Security and Safety
- Sign for business to show business as usual
- Fenced control
- No infrastructure such as toilets
- Keeping it clean

Steamboat Quay

Filtering out Neutral Impacts

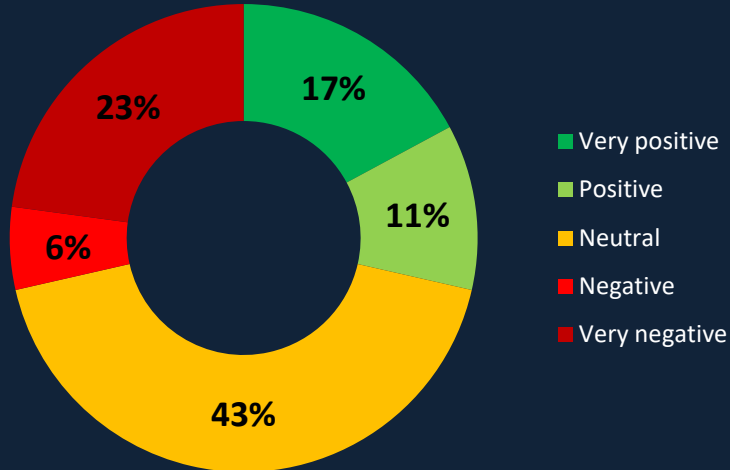
Do you support the Steamboat Quay proposal?



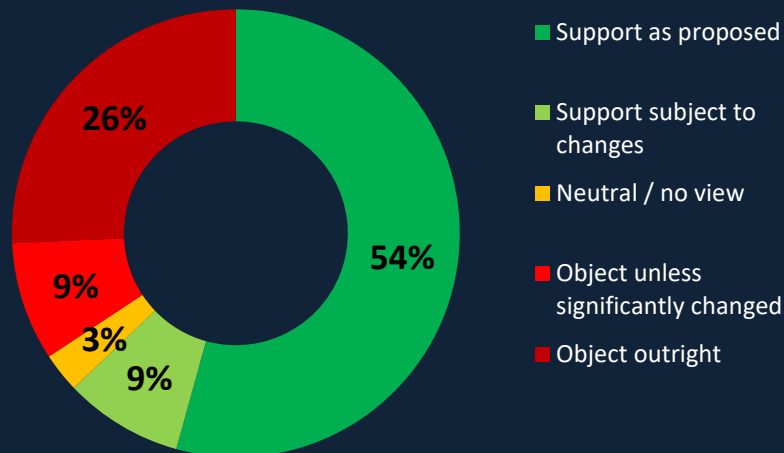
O'Connell St. (The Crescent)

Key Findings

How do you expect the proposed O'Connell Street (The Crescent) activation / event arrangements to affect your business?



Do you support the O'Connell Street (The Crescent) proposal?



Business Impact

43% Neutral
29% Negative
28% Positive

Business Support

54% Support as proposed
26% Object outright
18% Needs Change
3% Neutral

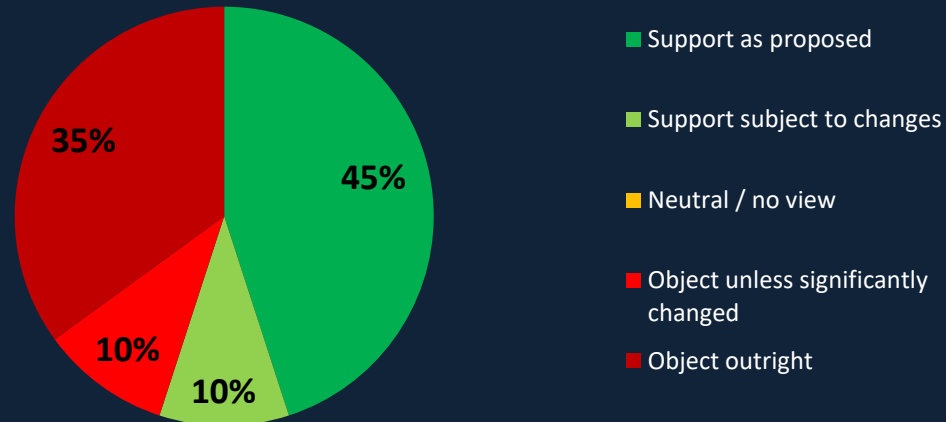
Proposed Changes / Ideas

- More events and more greening
- Close one lane only and remove parking from other side to make it into a temporary two way
- Public transport in place
- No noise events, no amps
- Re-open road before schools are back
- Increased car parking

O'Connell St. (The Crescent)

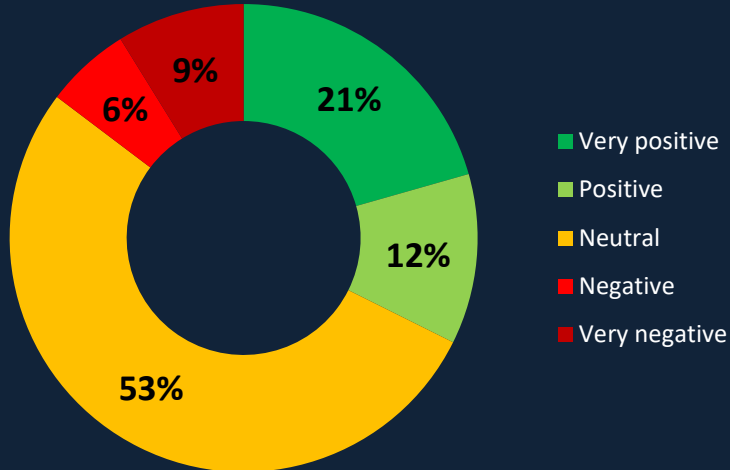
Filtering out Neutral Impacts

Do you support the O'Connell Street (The Crescent) proposal?

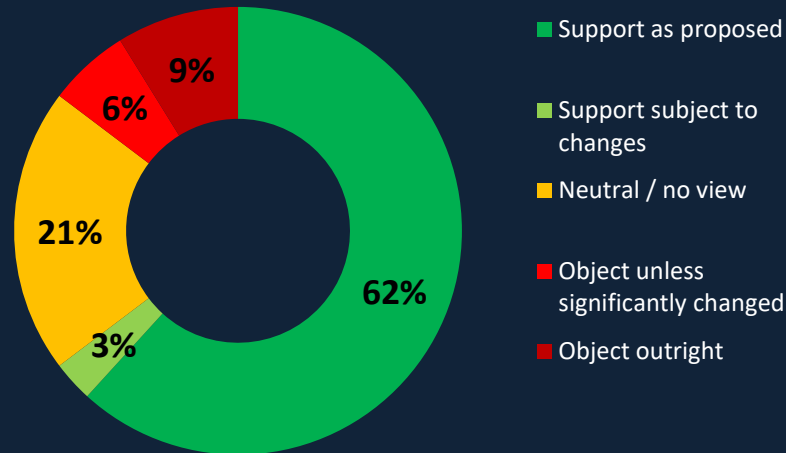


Glentworth St. Lower

How do you expect the proposed Glentworth Street Lower activation / event arrangements to affect your business?



Do you support the Glentworth Street Lower proposal?



Key Findings

Business Impact

53% Neutral
33% Positive
15% Negative

Business Support

62% Support as proposed
21% Neutral
9% Object outright
9% Needs Change

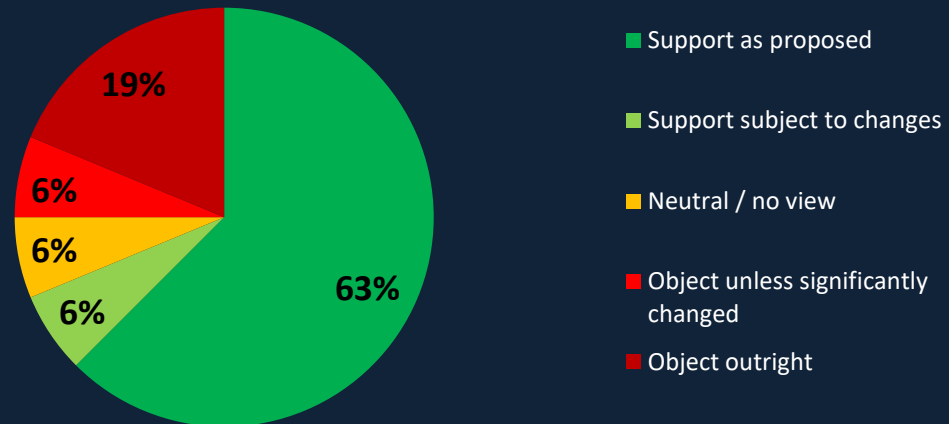
Proposed Changes / Ideas

- Further detail
- More parking
- Free flowing traffic
- Detail on events

Glentworth St. Lower

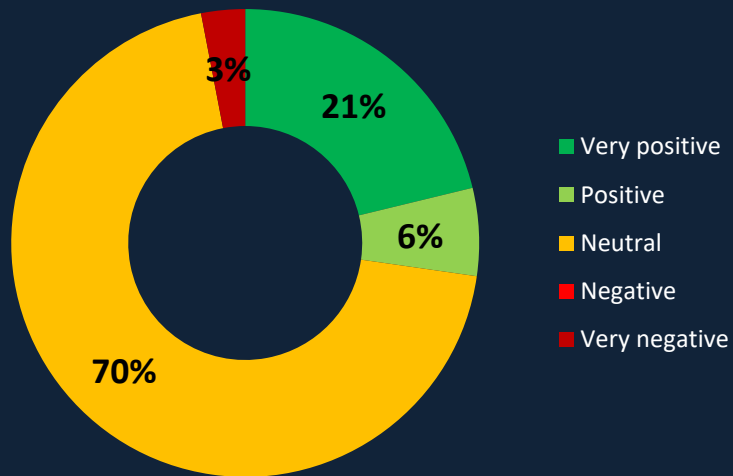
Filtering out Neutral Impacts

Do you support the Glentworth Street
Lower proposal?

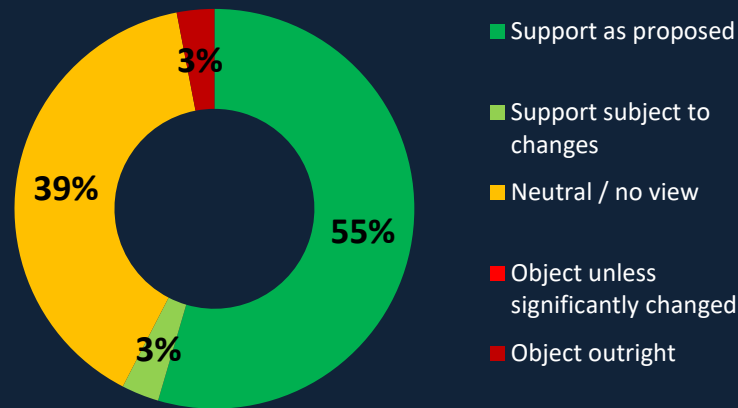


Back Lane (High St.)

How do you expect the proposed Back Lane (Parallel to High Street) activation / event arrangements to affect your business?



Do you support the Back Lane (Parallel to High Street) proposal?



Key Findings

Business Impact

70% Neutral
27% Positive
3% Negative

Business Support

55% Support as proposed
39% Neutral
3% Object outright
3% Needs Change

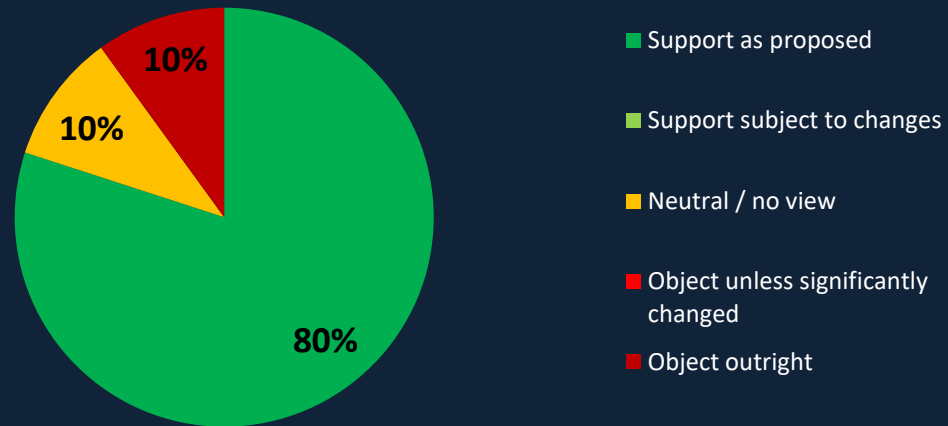
Proposed Changes

Would prefer to see the funds used to freshen up parts of the city

Back Lane

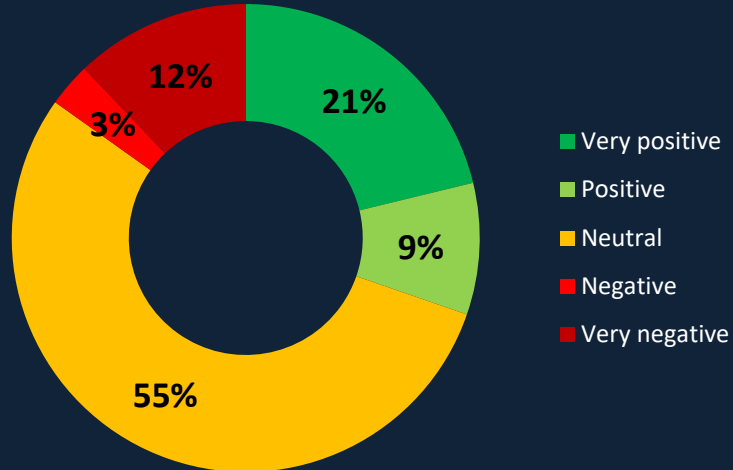
Filtering out Neutral Impacts

Do you support the Back Lane (Parallel to High Street) proposal?

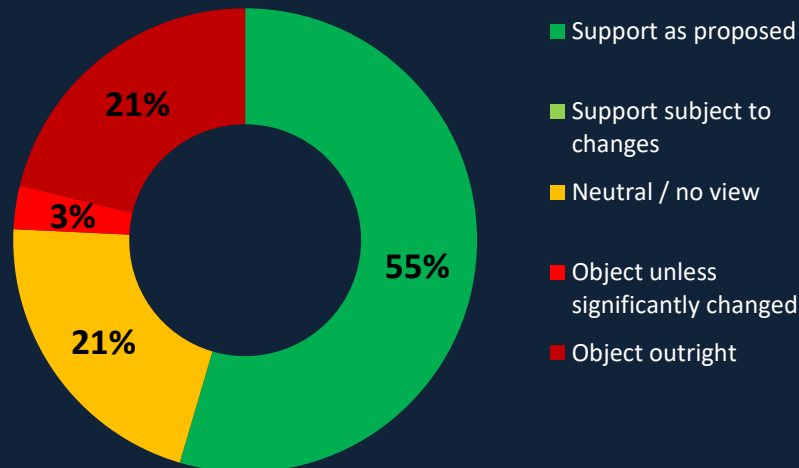


Honan's Quay

How do you expect the proposed Honan's Quay activation / event arrangements to affect your business?



Do you support the Honan's Quay proposal?



Key Findings

Business Impact

55% Neutral
30% Positive
15% Negative

Business Support

55% Support as proposed
21% Neutral
21% Object outright
3% Needs Change

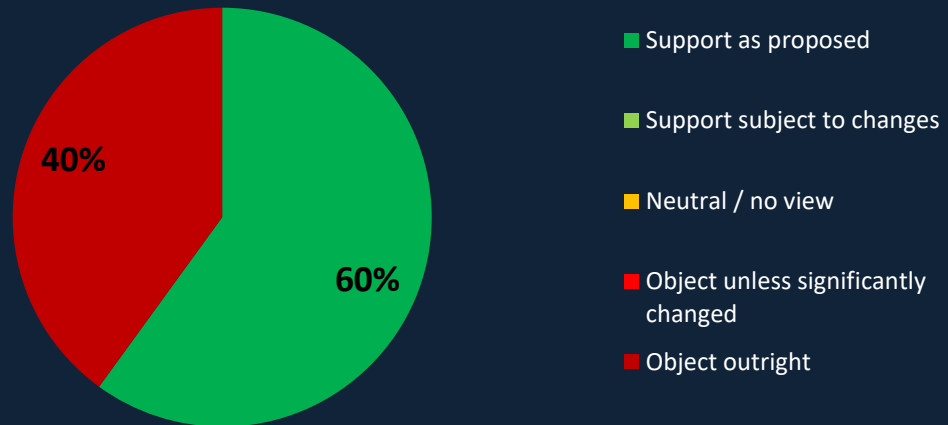
Proposed Changes

Would prefer to see the funds used to freshen up parts of the city

Honan's Quay

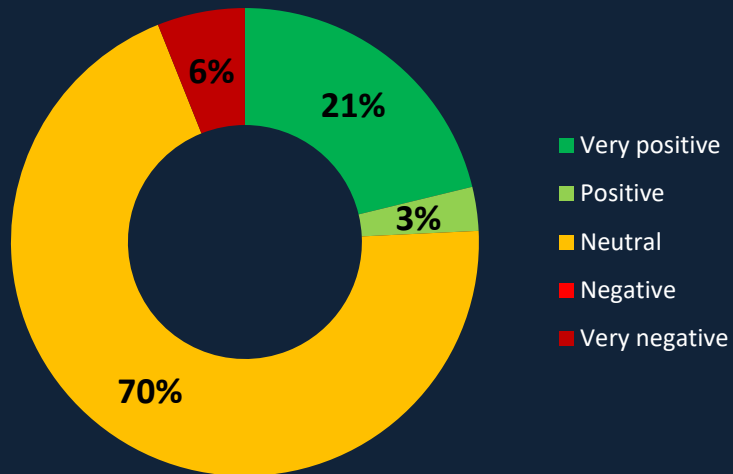
Filtering out Neutral Impacts

Do you support the Honan's Quay proposal?

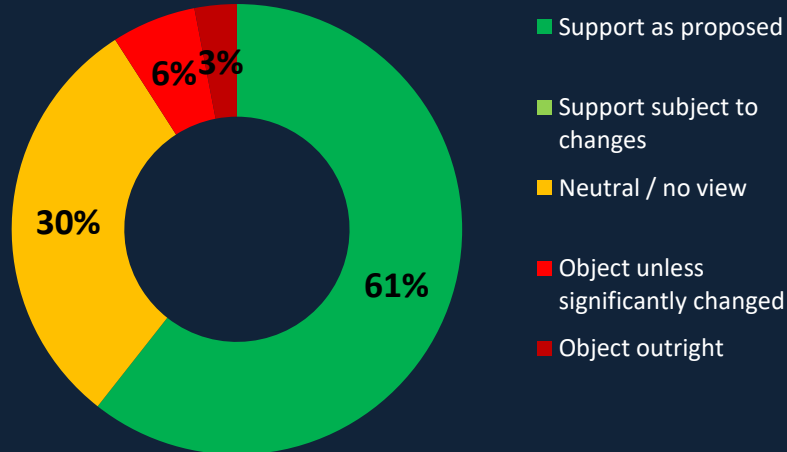


Nicholas St.

How do you expect the proposed Nicholas Street activation / event arrangements to affect your business?



Do you support the Nicholas Street proposal?



Key Findings

Business Impact

70% Neutral
24% Positive
6% Negative

Business Support

61% Support as proposed
30% Neutral
6% Needs Change
3% Object outright

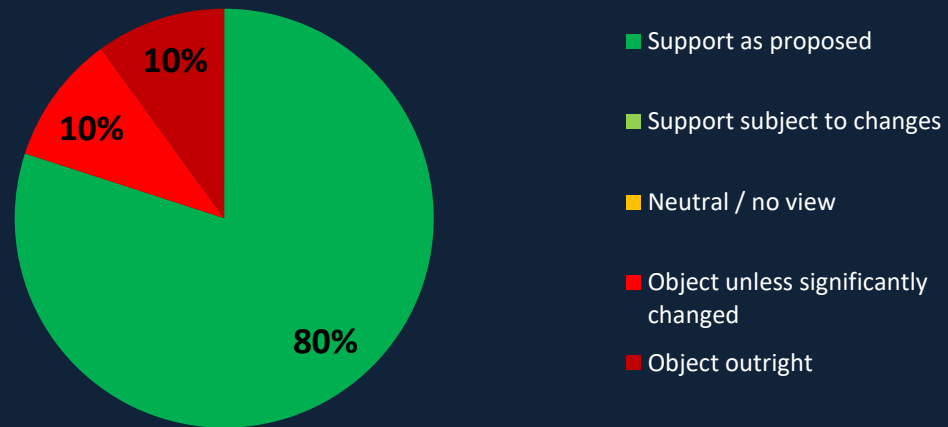
Proposed Changes

Longer term use
Keep open to traffic

Nicholas St.

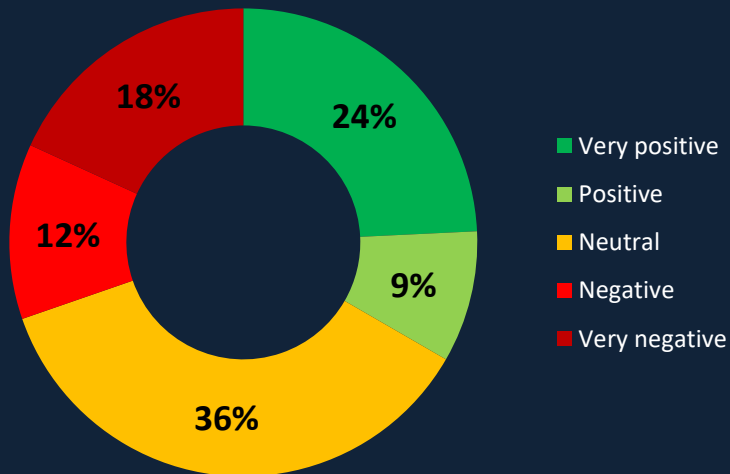
Filtering out Neutral Impacts

Do you support the Nicholas Street proposal?

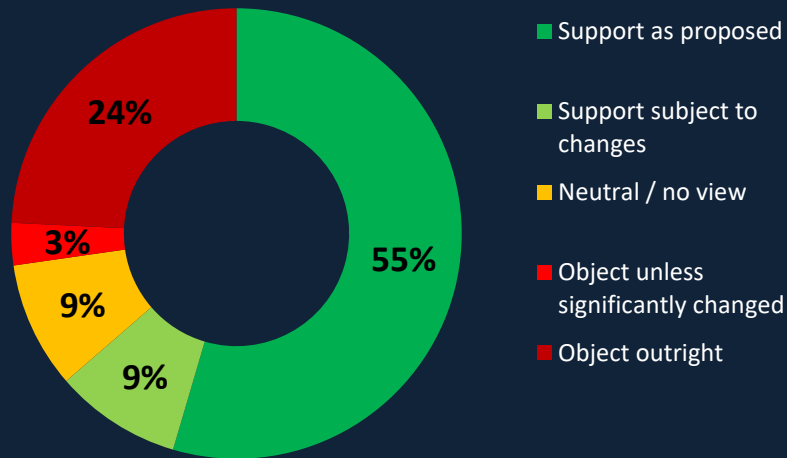


Superblock Trial

How do you expect the proposed Superblock Trial arrangements to affect your business?



Do you support the Superblock Trial proposal?



Key Findings

Business Impact

36% Neutral
33% Positive
30% Negative

Business Support

55% Support as proposed
9% Neutral
24% Object outright
12% Needs Change

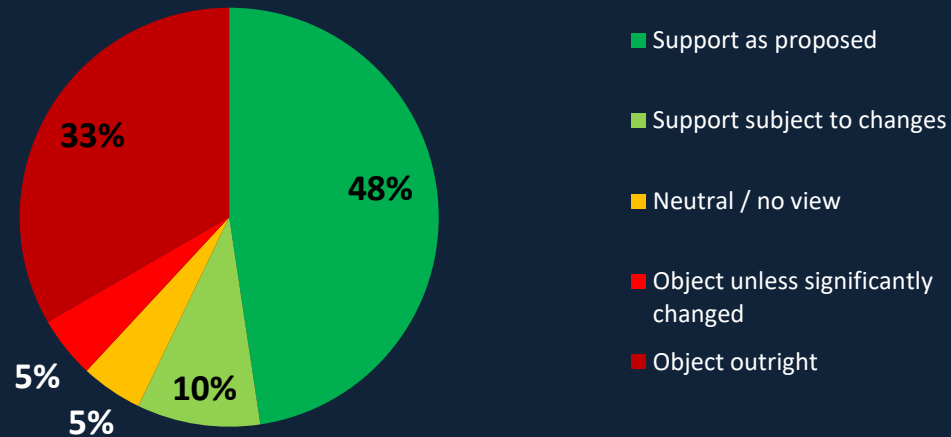
Proposed Changes

Greater clarity around impact
Greater communication
Clear directions where parking is etc.

Superblock Trial

Filtering out Neutral Impacts

Do you support the Superblock Trial proposal?



Survey Recommendations & Other Feedback

- ✓ Activate the entire city centre
- ✓ Activation does not have to mean a road closure
- ✓ Activation on the days when business are open
- ✓ Liaise with Gardaí
- ✓ Significant Communications Plan to ensure customers know the city is open for business
- ✓ No noisy events or amplification during business hours unless agreed
- ✓ Actual detail on planned events and a programme
- ✓ Value for money for commercial rate payers
- ✓ More non-weather related attractions
- ✓ Utilise Cruises Street, Bedford Row & Thomas Street
- ✓ Utilise approach like Great Limerick Running & activating commercial bar space planned with locals
- ✓ Previous activations, particularly at the Crescent, were seen as lackluster and unimpressive
- ✓ Ask stakeholders in the city prior to launching these proposals